

STRATEGIC MARKETING ALLIANCES



OUR GOAL IS TO HELP INCREASE YOUR SALES AT A PROFIT

BUILDING YOUR BOTTOM LINE WITH STRATEGIC MARKETING ALLIANCES

ENS Media Inc. offers advertisers and their suppliers an opportunity to increase awareness and sales with a unique *Strategic Marketing Alliance* concept. These strategically-focused alliances enable advertisers to work with their suppliers and vested-interest partners to create successful sales promotions.

This program offers you an opportunity to capture *discretionary marketing funds* to create mutually-beneficial integrated marketing campaigns. *Strategic Marketing Alliances* allows your business to tap into vendors' discretionary budgets, providing additional funds over and above designated advertising budgets and co-op allotments.

OUR TURNKEY STRATEGIC MARKETING ALLIANCES PROGRAM INCLUDES;

- A Marketing-Needs Analysis
- A comprehensive Strategic Marketing Plan
- Custom-designed Participatory Packages
- A Marketing Seminar for you and your vest-interest partners
- A cost-effective Media Plan
- All creative ad copy and production
- A Post-Campaign Analysis

WE DO 90% OF THE WORK FOR YOU

ENS Media Inc., along with our media partners, delivers a turnkey, ready-to-execute approach to the vendor-supported *Strategic Marketing Alliances*.

Our consulting fees are paid directly by the participating media outlet. There is no fee to the participating organizations.

All ENS Media Inc. workshops include a money back guarantee if you are not completely satisfied.
50% deposit due upon booking and balance due upon completion.